

2024 SPRING

homefront



**AD DEADLINE
FEBRUARY 15**

PUBLISHED MARCH 8

PUBLISHED SEASONALLY

15,500 MAILED

by the US Post Office

4,500 HAND-DELIVERED

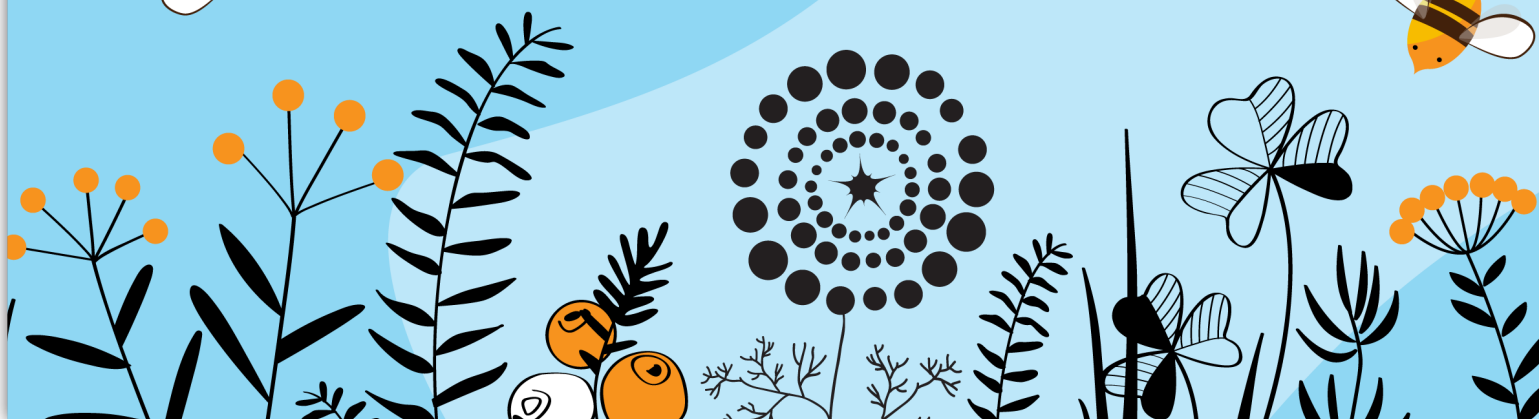
to shops and offices

20,000 CIRCULATION!

WITHIN A 40 MILE RADIUS OF TECUMSEH

Adrian, Blissfield, Britton, Brooklyn, Chelsea, Clinton, Dundee,
Grass Lake, Jackson, Manchester, Manitou, Milan, Monroe, Onsted,
Raisin Township, Tecumseh, Tipton, Saline & Sylvania, OH

**ASK US
ABOUT OUR
SPRING
WEDDING
SECTION!**



DISPLAY ADVERTISING

SP	1/16 Page	2.1875" x 2.625"	\$155
EPH	1/8 Page Horizontal	4.625" x 2.625"	\$275
EPV	1/8 Page Vertical	2.2" x 5.5"	\$275
QPS	1/4 Page Square	4.625" x 5.5"	\$400
QPV	1/4 Page Vertical	2.2" x 11.25"	\$400
TEH	3/8 Page Horizontal	7" x 5.5"	\$575
TEV	3/8 Page Vertical	4.625" x 8.25"	\$575
HPH	1/2 Page Horizontal	9.5" x 5.5"	\$720
HPV	1/2 Page Vertical	4.625" x 11.25"	\$720
TQV	3/4 Page Vertical	7" x 11.25"	\$895
TQH	3/4 Page Horizontal	9.5" x 8.25"	\$895
FP	Full Page	9.5" x 11.25"	\$1,025
FPB	Full Page (Bleed)	10.5" x 12"	\$1,025
IBC	Inside Back Cover	9.5" x 11.25"	\$1,175
IFC	Inside Front Cover	9.5" x 11.25"	\$1,275
BC	Back Cover	10.5" x 12"	\$1,395
CN	Centerspread	20.75" x 12"	\$1,925

*5% LOYALTY DISCOUNT

* Receive this discount when you advertise in the previous issue

ADVERTORIAL

Designed to be more story-like, these advertorials will engage the readers to discover what's behind the scenes.

AHP - **1/2 Page \$795**

AFP - **Full Page \$1,175**



Homefront is available online!
YOUR AD WILL BE SEEN with a
direct link to your website!

Homefront Advertising | 517-423-2174
homefront@tecumsehherald.com
110 E. Logan • P.O. Box 218 • Tecumseh, MI 49286
www.homefronttecumseh.com

SPECIAL SECTIONS

ANTIQUE/RESALE (See Winter pg 60)
\$80/Listing | \$55 with Display Ad

FOOD & DRINK (See Winter pg 22)
2 Sizes: SM - \$135 | LG - \$235

AREA INNS (See Winter pg 17)
\$119/Listing

EVENT PAGES (See Winter pg 10)
4 Sizes: \$150, \$275, \$425 & \$625

HELLO WINTER (See Winter pg 40)
\$220/Open Ad Listing

DAYCARE/PRESCHOOL
\$100/Listing (See Winter pg 50)

Discount available for
multiple ad insertions

DEADLINES

Spring
2024

Advertising Deadline Feb 15
Published March 7
Camera-ready ads due Feb 20

Summer
2024

Advertising Deadline May 8
Published May 31
Camera-ready ads due May 14

Fall
2024

Advertising Deadline Aug 8
Published August 30
Camera-ready ads due Aug 13

Winter
2024-25

Advertising Deadline Nov 7
Published November 29
Camera-ready ads due November 12